

### 9th International Symposium on Enabling Technologies

May 4-5, 2017 Desmarais Building, University of Ottawa 55 Laurier Avenue, Ottawa, Ontario



## SPONSOR PROSPECTUS

We cordially invite you to participate as a sponsor at the 2017 ETP Symposium.

In 2017, ETP will feature a program that will be two days in length, thereby giving sponsors and delegates an opportunity to network and interact with an elite group of presenters to facilitate fostering new collaborations.

The Scientific Advisory Committee of ETP Symposium Inc. and this year's conference chair, Lekha Sleno, Associate Professor in the Chemistry Department at Université du Québec à Montréal, are putting together an exciting group of invited speakers to present recent results using cutting-edge technologies within their research groups.

For 2017, ETP and the Canadian Society for Mass Spectrometry (CSMS) are working together to bringing sponsors and delegates an exciting new program featuring topics relating to: Native MS, MS in medicine, Imaging Advances, Ion Mobility Advances.

This is an opportunity for all members of the CSMS to receive a special discount to participate at ETP 2017. We are hoping to also provide travel grants to students to attend ETP 2017 in Ottawa.

ETP is committed to organizing and operating educational seminars and forums to facilitate the presentation and discussion of research into new developments in innovative technology.

Therefore, ETP 2017 provides an open, interdisciplinary forum for scientists, engineers and technologists to discuss research and development of innovative tools that extend the capabilities of researchers. This year we have extended the features to provide an all encompassing program that includes: a world-class program of invited speakers from industry and academia, oral and poster presentations from submitted abstracts, exhibitor showcases, exhibitor workshop and tech talks. For more information please see our website at www.etpsymposium.org. Two awards are also presented at the ETP Symposium: Ken Standing Award, sponsored in part by the University of Manitoba and the Bill Davidson Graduate Student Travel Award sponsored by SCIEX. ETP 2017 will be two full days with coffee breaks, lunches and evening reception on May 4. This will provide sponsors with an excellent opportunity to showcase their products by giving tech talks over the coffee breaks (4 in total) and lunch seminar (1 in total).

Our prospectus offers all-inclusive pricing - there are no additional costs.

We anticipate the participation of researchers from a variety of disciplines, with about 80% from North America. To ensure an intimate and collegial atmosphere for this prestigious event, attendance will be limited to 200 participants.

We look forward to welcoming you to ETP 2017 in Ottawa.

Sincerely,

Janette Champ President, ETP Symposium Inc. Email: janette@etpsymposium.org Phone: 905-589-0059

Lekha Sleno, Associate Professor Chemistry Department Université du Québec à Montréal Vice President, CSMS Chair, ETP 2017 Conference

9 <sup>th</sup> Symposium on Enabling Technologies May 4-5, 2017 Desmarais Building, University of Ottawa						
Ottawa, Ontario						
	Preliminary Agenda					
Thursday, May 4, 2017						
8:30	Introduction					
8:40	Plenary Lecture					
9:20-10:40	Oral Presentations	Selected from abstract submissions				
10:40	Coffee Break	15 Min Tech Talk				
11:10	Oral Presentations	Selected from abstract submissions				
11:40	Invited Lecture					
12:20	Break	10 Min Break				
12:30	Lunch Seminar	(Sponsored – food served in room)				
1:30	Invited Lecture					
2:00	Oral Presentations	Selected from abstract submissions				
3:00	Coffee Break	15 min Tech Talk				
3:30	Oral Presentations	Selected from abstract submissions				
4:30	Invited Lecture					
5:00	Break					
5:15 - 7:00	Reception & Poster					
	Session					
End of Day						
	Fr	iday, May 5, 2017				
8:30	Introduction					
8:40	Plenary Lecture					
9:20-10:40	Oral Presentations	Selected from abstract submissions				
10:40	Coffee Break	15 Min Tech Talk				
11:10	Oral Presentations	Selected from abstract submissions				
11:40	Invited Lecture					
12:20	Break	10 Min Break				
12:30	Lunch	Free Time				
1:30	Invited Lecture					
2:00	Oral Presentations	Selected from abstract submissions				
3:00	Coffee Break	15 min Tech Talk				
3:30	Oral Presentations	Selected from abstract submissions				
4:30	Invited Lecture					
5:00	5:00 Conference End					

# Opportunities

### Diamond Sponsor- \$2,500 - Only 1 available

- Event Advertising/Promotion: Identified as Diamond Sponsor on the event website and program; A link to your website; Identified as Diamond Sponsor on all Conference promotion items;
- Lunch Workshop (1 hour) (includes lunch, selected by ETP), the topic of the workshop is solely at the discretion of the sponsoring organization
- Exhibition: Priority selection
- Table Top Display: with 1 skirted table, 2 chairs
- Passes: 2 passes to Conference

### Gold Sponsor - \$2,000 - Only 4 available

- Event Advertising/Promotion: Identified as Gold Sponsor on website and program; A link to your website; Identified as Gold Sponsor on all Conference promotion items;
- Includes the Sponsorship of 1 Tech Talk at Coffee Break (includes food & beverage to be selected by ETP)
- Exhibition: Selection based on first to sign up basis.
- Table Top Display: with 1 skirted table, 2 chairs
- Passes: 1 pass to Conference

### Silver Sponsor - \$1,000

- Event Advertising/Promotion: Identified as a Silver Sponsor on website and program; A link to your website; Identified as a Silver Sponsor on all Conference promotion items
- Exhibition: Selection based on availability
- Table Top Display, with 1 skirted table, 2 chairs
- Passes: 1 pass to Conference

### Exhibit Only - \$750

- Event Advertising/Promotion: Identified as an exhibitor on the conference website and program
- Table Top Display: with 1 skirted table, 2 chairs
- Passes: 1 pass to Conference

Please note – there is limited access to electricity and location will be assigned in priority sequence.

### **Other Opportunities**

Item No.	Item	Number Available	Cost
01	<b>Sponsored Morning Coffee;</b> (each) includes: signs identifying sponsor posted during the break and in the program,	2	\$600
O2	Sponsor Reception; includes signs identifying sponsor posted during the reception and in the program	1 at 4 at each:	\$4,000 \$1,000
O3	Sponsor Bag Insert; sponsor provides item (may be literature or other items)	No set number	\$300
O5	<b>Sponsoring Speaker;</b> includes: opportunity for a representative of the sponsor to introduce speaker; identified as sponsor in all promotional materials, including website and program.	-	Travel Costs

<b>REGISTRATION FORM - SPONSORSHIP SELECTION</b>						
Company:		Contact Name:				
Address:		Telephone No.				
Fax No.		Email Address:				
Sponsorship Items		Selected:	Cost:			
Selection: (Diamond/Gold/Silver/Exhibit)			\$			
Additional Opportunities			\$			
Totals			\$			

Please email Completed form to: janette@etpsymposium.org Contact: Janette Champ, Event Manager, ETP Symposium Inc., P.O. Box 1166, Sharon, Ontario, LOG 1V0 Tel: 905-589-0059

## The Venue

### **Desmarais Building, University of Ottawa**

55 Laurier Avenue East Ottawa, Ontario

The Desmarais Building, a new flagship building for Canada's university, is named after renowned Canadian and international businessman and alumnus of the University of Ottawa, Paul G. Desmarais.

The impressive 12-storey, 23,000 m<sup>2</sup> building is designed by the award-winning architectural firm Moriyama and Associates of Toronto, and serve as the home of the University of Ottawa's <u>Telfer</u> <u>School of Management</u> and <u>Faculty of Social Sciences</u>. The building is located on a parcel of land bounded by Laurier Avenue East, Nicholas Street, and Waller Street.

## Organizing Committee

#### **Committee Members:**

Lekha Sleno, Université du Québec à Montréal, Chair, ETP 2017 Conference Paul Mayer, University of Ottawa Janette Champ, President, ETP Symposium Inc.

In collaboration with the Canadian Society of Mass Spectrometry (members will have reduced registration costs)

## Scientific Advisory Committee

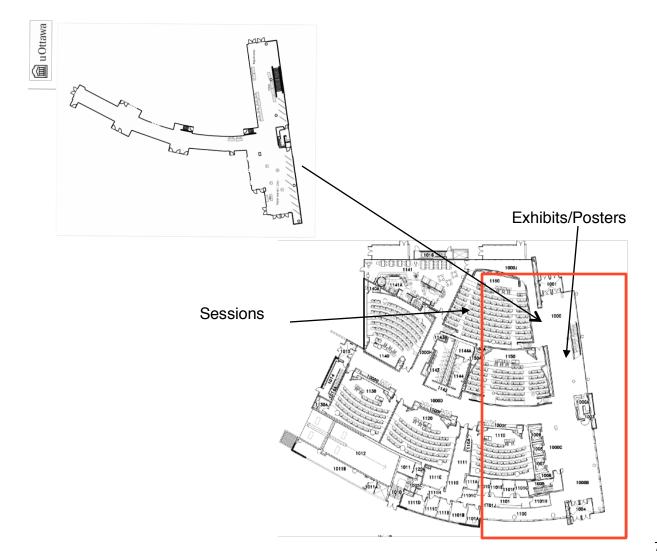
Ruedi Aebersold, Institute of Molecular Systems Biology, ETH Europe Robert K. Boyd, Researcher Emeritus, National Research Council Catherine Costello, Boston University School of Medicine, Mass Spectrometry Resource Chris Dambrowitz, University of Alberta - BioRefining Conversions Network Norm Dovichi, University of Notre Dame Daniel Figeys, University of Ottawa (Committee Chair) Randy Johnston, Dept. of Biochemistry & Molecular Biology, University of Calgary Pierre Thibault, Université de Montréal

## Floor Plans

## Desmarais Building, University of Ottawa

55 Laurier Avenue East Ottawa, Ontario





## Historic ETP Events

The ETP Symposium was initiated as part of a Genome Canada project sponsored by MDS Sciex (now AB SCIEX), Genome Alberta and Genome Prairie. Its major theme was to have world-renown scientists present papers on their experiences with novel technologies that have, or will have a major influence on research in the life sciences. The popularity of the original two symposia led to the creation of a not-for-profit entity, ETP Symposium Inc., who now is responsible for organizing the symposium on a biennial basis. The theme remains the same: alerting scientists in the life sciences to advances in new technology that could have a significant impact on their research activities.

The original founders of ETP are Dr. William (Bill) Davidson and Janette Champ.

Since its inception, ETP has been fortunate to have world-renown scientists present their work as is demonstrated below:

### 8th International Symposium on Enabling Technologies (ETP 2015)

December 1-2, 2015, Lake Louise, AB

<u>Symposium Chair</u> Daniel Figeys, University of Ottawa

Joshua E. Elias, Stanford University Leonard Foster, University of British Columbia Olga Schubert, ETH Zurich Alain Stintzi, University of Ottawa

Ken Standing Award Winner: Benjamin A. Garcia, University of Pennsylvania, Perelman School of Medicine

<u>Bill Davidson Graduate Student Travel Award Winner:</u> Siavash Vahidi, University of Toronto

### 7th International Symposium on Enabling Technologies (ETP 2013)

April 30 to May 1, 2013, Toronto, ON

Symposium Chair Daniel Figeys, University of Ottawa

Perdita Barran, The University of Edinburgh Ronald Beavis, Beavis Informatics Ltd. Donald Douglas, University of British Columbia Norman Dovichi, University of Notre Dame Ann English, Concordia University Daniele Fabris, University at Albany John Klassen, University of Alberta X. Chris Le, University of Alberta Richard Oleschuk, Queen's University Anthony Pawson, Mount Sinai Hospital Pierre Thibault, Université de Montréal Sarah Trimpin, Wayne State University Dietrich Volmer, Universität des Saarlandes Fangjun Wang, Dalian Institute of Chemical Physics Hailin Wang, Key State Laboratory, RCEES, CAS John Wilkins, University of Manitoba David Wishart, University of Alberta

Ken Standing Award Winner: Lars Konermann, University of Western Ontario

Bill Davidson Graduate Student Travel Award Winner: Feng Li, University of Alberta

### 6th International Symposium on Enabling Technologies (ETP 2011)

October 7, 2011, Boston MA, USA

<u>Symposium Chair:</u> Catherine Costello, Boston University School of Medicine

Ruedi Aebersold, Institute for Molecular Systems Biology, ETH Zurich Natalie G. Ahn, University of Colorado J. Thomas Brenna, Cornell University Brian Chait, Rockefeller University Daniele Fabris, University at Albany Claude Lechene, Harvard Medical School Joel Pel, Boreal Genomics Jonathan Sweedler, University of Illinois Scott Tanner, University of Toronto Jane Thomas-Oates, The University of York

### 5th International Symposium on Enabling Technologies (ETP 2011)

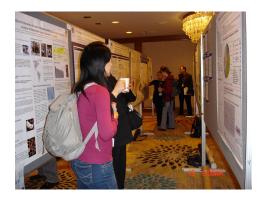
May 10-11, 2011, Banff, AB, Canada

This conference was held in conjunction with the 3rd Annual Canadian National Proteomics Network conference (CNPN 2011).

Symposium Chair: Randal Johnston, University of Calgary

#### Speakers:

Leigh Anderson, Plasma Proteome Institute Alison Ashcroft, University of Leeds Catherine Costello, Boston University School of Medicine Lars Konermann, University of Western Ontario Bin Ma, University of Waterloo Alan Marshall, Florida State University Jochen Schwenk, School of Biotechnology, KTH Richard D. Smith, Pacific Northwest National Laboratory John Yates, The Scripps Research Institute



Ken Standing Award Winner: Daniel Figeys, University of Ottawa

### 4th International Symposium on Enabling Technologies (ETP 2009)

May 14, 2009, Vancouver, Canada

<u>Symposium Chairs:</u> K.W. Michael Siu, York University Christoph Borchers, University of Victoria

#### Speakers:

Ruedi Aebersold, Institute for Molecular Systems Biology, ETH Zurich Catherine E. Costello, Boston University School of Medicine Norm Dovichi, University of Washington Andrew Emili, University of Toronto Gerard Hopfgartner, Universite de Geneve Juergen Kast, University of British Columbia David Schriemer, University of Calgary David Wishart, University of Alberta

Ken Standing Award Winner: Joshua J. Coon, University of Wisconsin, Madison

### 3rd International Symposium on Enabling Technologies (ETP 2007)

May 10-11, 2007, Toronto, Canada

Symposium Chair: David Bailey, President & CEO, Genome Alberta

Speakers:

Cheryl Arrowsmith, Ontario Cancer Institute Christoph Borchers, University of Victoria Steven Carr, Broad Institute of Harvard & MIT Thomas Conrads, University of Pittsburgh Donald Hunt, University of Virginia Michael Karas, Johann Wolfgang Goethe University Scott McLuckey, Purdue University Garry Nolan, Stanford University Tony Pawson, SLRI, Mount Sinai Hospital Emanuel Petricoin, George Manson University Scott Tanner, University of Toronto Matthias Wilm, Bioanalytical Research Group, EMBL

Ken Standing Award Winner: John D. Brennan, McMaster University



### 2nd International Symposium on Enabling Technologies (ETP 2005) September 22-23, 2005, Calgary, Canada

Symposium Chair: Robert K. Boyd, Researcher Emeritus, National Research Council

Speakers:

Leigh Anderson, Plasma Proteome Institute Ron Beavis, Beavis Informatics Ltd. Brian Chait, Rockefeller University Werner Ens, University of Manitoba Simon Gaskell, UMIST, Manchester, UK Joshua LaBaer, Harvard Institute of Proteomics Alan Marshall, Florida State University Richard Oleschuk, Queens' University at Kingston Michael Roukes, California Institute of Technology Andrej Shevchenko, Max Planck Institute Richard D. Smith, Pacific Northwest National Laboratory Pierre Thibault, Universite de Montreal Ger van den Engh, Institute for Systems Biology

### 1st International Symposium on Enabling Technologies (ETP 2004)

May 13, 2004, Montreal, Canada

Symposium Chair: Ken Standing, University of Manitoba

Speakers:

Ruedi Aebersold, Institute for Systems Biology Richard Caprioli, Vanderbilt University Norm Dovichi, University of Washington Jed Harrison, University of Alberta Andrew Krutchinsky, Rockefeller University Liang Li, University of Alberta John Marshall, Ryerson University Scott McLuckey, Purdue University Kevin Rosenblatt, UT, Southwestern Medical Center John Yates, The Scripps Research Institute

